

Can your business help Mid Cheshire communities in need?

Businesses in Mid Cheshire are being sought to help support and promote a range of projects that will help people who are living in poverty in the area.

Together with local businesses and funders, the Cheshire Community Foundation (CCF) has recently formed the Cheshire West Impact Group with a vision of making a sustainable difference to the lives of vulnerable people living in Northwich and Winsford.

This will be achieved by exploring ways in which the CCF, its partners and local companies can work together to put people struggling in Northwich and Winsford at the top of the agenda.

Many businesses see the issue of poverty and disadvantage as a mountain to climb, don't know how to get started, or are unsure how to give back and invest in their community in an intelligent and impactful way.

CCF want to encourage and support local business leaders to make meaningful commitments to helping those in need.

With this in mind, CCF is holding a **Business Roundtable event on Tuesday 20th April, 10:00am-11:00am.**

At the first Roundtable event held in December 2020, there was a real appetite for corralling a group of businesses behind projects that would deliver a huge impact on those living in poverty in the area.

Firms such as Advanced Medial Solutions and Fords of Winsford have already signed up, so if you share an enthusiasm and willingness to work together with others on the challenges everyone faces in Northwich and Winsford, CCF would love you to get involved.

How to register

If you want to take part or simply want to know more, please get in touch with Susie Roberts from CCF by calling 07845 163 470 or emailing susie@cheshirecommunityfoundation.org.uk.

You can find out more about what the CCF does by visiting:
<http://cheshirecommunityfoundation.org.uk/>.