



Café proves premier location on the estate

A Winsford couple who have recently taken over as owners of Premier Café on Road 5 have found recipe for success in their first 3 months.

Ian and Helen McIntosh took on the cafe in August last year as a further business challenge and one which gave them the opportunity to engage with the local community.

"We saw the cafe as a brilliant business opportunity as it met every criteria and was in a perfect location," said Ian

The first priority for Ian and Helen was a complete revamp of the kitchen facilities, flooring and decor which was immediately well received by old and new customers within Winsford Industrial Estate.

"We recognised the need to create a friendlier atmosphere for all our customers. We were amazed by the instant response and support we received from everybody working or passing through the estate."

"Since taking over the business we have gone from strength to strength. We would like to thank everybody for all their kind comments and support throughout 2013.

At the request of our customers and with their direct involvement, we shall be circulating a brand new menu early in January (is that available now).

Each menu will have an individual number and will qualify for a cash prize draw to be held each month."

For more information, contact Ian on 07518 865051



AGM welcomes New Board Member

Another successful AGM took place last October where the existing board were re-elected and we were also delighted to welcome new Board member, Chris Rowbottom, the Director of Service Development at Weaver Vale Housing Trust.

The meeting was held at H & M who kindly provided the facilities and we had guest speakers from Derbys Solicitors who talked to us about the impact and legal implications of social media on the workplace which was very interesting and informative.

Greville Kelly then told us all about the benefits and support programme that the Connecting Cheshire Superfast Broadband programme will bring and finally we met Dave Watson, the new Chairman of the Weaver Valley Partnership Board who explained his objectives and willingness to partner the 1-5 Business Group.



Finally members were able to network over lunch. The next meeting will be scheduled later in the year.

Dates for your diary

Fire Risk Assessment – Wednesday October 2 – 9.30am to 12.30pm

One day Level 2 Award in Emergency First Aid – Friday October 25 – 9.30am to 4.30pm

All of the above courses will run at Groundwork in Northwich and are free to businesses on the estate.

Refreshments are provided.

To book a place on any of the courses please go to: www.winsford1-5.co.uk.



Your Estate Manager

If you require information or advice about Winsford Industrial Estate, either as a tenant or a company looking to invest, please contact Mike Kelly on **01606 723175**, mobile **07773391680** or email mike.kelly@groundworkcheshire.org.uk

The Winsford 1-5 Estate Bulletin is funded by the Business Improvement District

For further information about Winsford Industrial Estate and the Business Improvement District contact Groundwork on **01606 723175** or visit www.winsford1-5.co.uk or www.1-5bid2.co.uk.



Traffic Calming Measures remind motorists of 40 mph speed limit

New traffic calming measures have been installed on Winsford Industrial Estate to remind motorists of the 40 mph speed limit.

Winsford-based TWM UK is responsible for the design and manufacturing of the new interactive LED signs, which are located at both ends of the estate.

They work by clocking the speed of approaching vehicles and flash '40' when drivers are travelling between 35 and 40 miles per hour.

Motorists breaking the speed limit will also be flashed with a warning to slow down.

Lee Waterhouse, managing director of TWM UK, which is based on Oasis Business Park, said: "The signs are very clever – not only do they warn motorists if they are close to

breaking the speed limit but can also collect vital data that can help us measure traffic in the area.

"This includes the time and date of passing traffic, number of vehicles, average speed, highest speeds etc.

"All of this data is collected in real time and stored on our database and is also available for businesses on the estate to access at their request."

TWM UK, which employs nine people and has been based on the estate since 2000, works with local authorities nationwide and specialises in the design, manufacture and installation of UK traffic control systems and illuminated traffic signs.

Mike Kelly, Manager of Winsford Industrial Estate, said: "We are delighted to finally have

these new speed controls in place and we've received some really positive feedback from businesses on the estate.

"Road One is a notorious stretch of road for speeding motorists, which is something we have been battling for some time. It is an extremely busy road which not only accommodates cars but lots of HGVs, cyclists and even horse riders so it is especially important that all motorists obey the speed limit to make it a safe environment for everyone."

A further two LED signs are due to be installed along Road One in 2014 (when in 2014).



I would like to take this opportunity to wish you all a prosperous and happy new year.

As you can see from this latest bulletin, your Executive Group continue to work towards promoting the estate in conjunction with our partners.



We are fully committed to making this estate the most secure in Cheshire and continue to invest in all aspects of security.

The manned patrols over Christmas have proved to be another

weapon in our armoury coupled with CCTV, rapid text, property marking signage and our most recent Christmas Crime Seminar.

In addition we have met with the Crime Commissioner and stressed to him the importance of ensuring business is allowed to thrive locally uninhibited or distracted by crime issues.

I am also very pleased to welcome to the board, Chris Rowbottom who is a Director of Weaver Vale Housing Trust who have facilities on the estate as well as providing social housing for many of our employees.

Other improvements include the installation of two new inner speed radar signs to keep speeds down on Road One. We are also working with Streetscene to revamp the various litter bins across the estate to improve the overall image and the main entrance boards are going to be updated.

Finally if I can be of any help to you at all or if you have any suggestions please don't hesitate to contact me.

If I can assist you at any time please do not hesitate to contact me.

Peter Price

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Annual Quiz a great success!

KEEN quizzers from across Winsford Industrial Estate came together to battle it out at the annual estate quiz at Wharton Conservative Club, on Thursday, January 23.

The winners of the much coveted Challenge Cup were Newbury Data who were pushed all the way by runners up MAST system and SPX.

"This year there was another fantastic turn out of staff from businesses across the estate and all the teams who took part really entered into the spirit of the event," said Mike Kelly, Winsford 1-5 Estate Manager.

"Big thanks also go to the quizmaster Tony, staff of Wharton Conservative Club and the outside catering team from Rucks who made us feel extremely welcome and helped to keep us well fed."

Special prizes were also given to teams from Eaton Willow, Bralin, Red Cross and Cleaning Supplies 2 U for their gallant efforts.

"Events like this really help to build stronger relationships between the wide range of businesses we have on the estate and we hope that those who came this year will encourage even more people to attend next year," said Mike Kelly.



Tony Petrie, left, and George Ladley.

Police commissioner visits the estate

CHESHIRE's Police and Crime Commissioner John Dwyer has visited Winsford Industrial Estate to see how businesses based there are working together to combat crime.

Mr Dwyer met representatives from Winsford 1-5 Business Improvement Group, at the headquarters of STM, which is one of the UK's leading suppliers of power transmission products.

"The meeting was an opportunity to show how a joined up approach by firms through the Winsford 1-5 Group has had real success in driving down criminal activity making the estate a safe and secure place to do business," said Pete Price, Chairman of the Winsford 1-5 Business Improvement Group.

Mr Dwyer was elected as the first Police and Crime Commissioner for Cheshire in

November and is responsible for holding the Chief Constable to account on behalf of the people of Cheshire.

"The Winsford 1-5 Business Group is a great example of an initiative which has had a real impact in tackling crime and bringing real improvements to Winsford Industrial Estate. I am sure that much of the best practice I have been shown during this meeting will benefit other areas of Cheshire," said John Dwyer.



Vale Royal Kitchens Opens New Showroom

A specialist kitchen design and fitting firm has expanded its services in Cheshire by opening up a new showroom on Winsford Industrial Estate.

Vale Royal Kitchens, which has been established in Winsford for six years, has opened the new showroom on Road Three. The facility is located next to the factory where all the handmade kitchens are produced giving customers the opportunity to view the wide range of options available.

"The new showroom gives our customers the reassurance that everything they see is

handmade on the same site," said Lee Grannell, director of Vale Royal Kitchens.

"We also pride ourselves on providing high quality craftsmanship at the best possible value and would urge anyone looking for a new kitchen to come and have a chat to us."

For more information, visit www.valeroyalkitchens.co.uk or telephone 01606 554219



Crime Seminar

The annual crime seminar was held in December to inform businesses about the measures being taken to keep the estate safe over the festive period.

It was led by Dave Snasdell, Neighbourhood Policing Inspector from Cheshire Police and representatives from Alpha Omega.

Property marking kits were issued during the meeting and collective actions to maintain

the low level of crime on the estate over Christmas were agreed by those attending.

The seminar was held at vehicle dismantling firm Car Transplants, a new family business which moved to the estate from Nat Lane Industrial Estate in Winsford.

Following the meeting, Car Transplants director Simon Schofield gave a tour of the special classic car collection at the site.



Wallace Court Welcomes New Business

WALLACE Court has welcomed a new business which is already attracting international custom just months after starting up.

Cheshire Resto Classics moved into Wallace Court in Road Three in October after Paul Hewson set up the business this year.

Paul, who was previously unemployed, decided to turn his passion for classic car restoration into a business and has already taken on an apprentice to help him with the demand he has had so far.

"We do offer a garage service as well but mostly we focus on restoring classic cars," said Paul, of Winsford.

"I used to work at Rolls Royce but mainly I'm self-taught – I've been fixing up classic cars all my life.

"Business is going very well so far, we are booked up for six to nine months and we're about to receive six cars from South Africa for re-spraying."

For more information contact Paul Hewson on 01606 559886 or 08455 488011

