



Expanding energy firm moves to estate



Renewable energy specialist Brill Energy has moved into new premises in Oasis Park.

The company, which began life three years ago, had previously been based in Cuddington but moved to Winsford Industrial Estate in September as it needed larger premises due to continued growth.

It now occupies a 3,000 sq ft warehouse and 1,000 sq ft office in Oasis Park.

"The demand on the commercial side of the business is continuing to increase and as such we need more space and more people," said Paul Hallinan, who founded the business.

"This is an exciting time for Brill Energy, we will be recruiting more office staff soon and our new bigger base on the industrial estate gives us the ideal facility to sustain the growth we've already experienced."

Brill Energy is a commercial renewable energy and energy saving installation company that aims to advise business' on the most appropriate technology they can use to help reduce their energy bills.

Commercial customers span a range of sectors including farming, finance and the public sector and it also has domestic customers.

For more information visit www.brillenergy.com



Paul Hallinan from Brill Energy.

Lucky Darren wins Kindle in expo raffle draw

The lucky winner of the Winsford Business Expo prize draw was presented with a Kindle Fire.

Darren Palmer is pictured here receiving his prize from Peter Price, Chairman of the 1-5 Business Environment Group.

Darren, from Wharton, is one of the many visitors who took advantage of the group's publicity initiative, which saw hundreds of leaflets dropped through local letterboxes.

This promoted the expo and entry into the prize draw for those who brought the flyer to the event.

Darren, who is currently unemployed, attended the expo to learn more about Winsford Industrial Estate and any job opportunities available.

He said; "It was useful as I was able to find out about businesses here that I didn't realise were on the estate."



Darren Palmer receiving his prize from Peter Price.

Dates for your diary

Fire Risk Assessment – Wednesday October 2 – 9.30am to 12.30pm

One day Level 2 Award in Emergency First Aid – Friday October 25 – 9.30am to 4.30pm

All of the above courses will run at Groundwork in Northwich and are free to businesses on the estate.

Refreshments are provided.

To book a place on any of the courses please go to: www.winsford1-5.co.uk.



Your Estate Manager

If you require information or advice about Winsford Industrial Estate, either as a tenant or a company looking to invest, please contact Mike Kelly on **01606 723175**, mobile **07773391680** or email mike.kelly@groundworkcheshire.org.uk

The Winsford 1-5 Estate Bulletin is funded by the Business Improvement District

For further information about Winsford Industrial Estate and the Business Improvement District contact Groundwork on **01606 723175** or visit www.winsford1-5.co.uk or www.1-5bid2.co.uk.



Hundreds attend expo at Cheshire's flagship business estate

Help to boost business marketing, access to jobs and training and the opportunity to network with more than 50 local companies were on offer at a special event.

More than 300 people attended the Winsford Business Expo where there was the chance to meet dozens of companies exhibiting their products and services and to take part in a series of free workshops.

The event was hosted by Winsford 1-5 Business Environment Group, to showcase the vast range of skilled tradespeople, major employers and national brands situated here and the continued developments that make the estate a prime business base.

It was also a chance for local residents looking for work or a career change to find out about all the job and training opportunities on the estate.

The free event was officially opened by Rt Hon Stephen O'Brien, MP for Eddisbury, and there were free workshops in sales, social media and boosting your search engine optimisation.

Carol Vella, Senior Economic Development Officer at Cheshire West and Chester Council, which presented two workshops, said: "We were delighted to support the event and it was great to see such a diversity of businesses. We've made some great connections."

Attendee Karen Breeze, PA at exhibitor Henkel, said: "It was a really good day at the expo; we've met a lot of businesses that we weren't aware of and everyone has been very friendly."

Exhibitors included: Cheshire Fire and Rescue Service, All Your Appliances, Alpha Omega Securities Ltd, Bam Nuttall, Howdens, Jiffy Packaging, Office Essentials, Howard Tenens, Profile Communication, Sir John Deane's

College, Smarter Business, Job Worth Doing, Ruck Ltd, and many more.

Peter Price, Chairman of the 1-5 Business Environment Group, which manages the development of the estate, said: "We are thrilled that so many businesses and residents took advantage of this fantastic opportunity and we hope they took a great deal from it."

"Winsford Industrial Estate plays an important part in the local economy and this year we have seen record development with major investments and businesses relocating to the estate. We wanted to open our doors so the wider community could engage with all the exciting things happening here."

"It was a very successful day with sold-out workshops and a real buzz about meeting new businesses and gaining vital new contacts and support."



Welcome to the autumn estate bulletin. As you can see from the pictures we have focused this edition on the Business Expo which took place on a rain-soaked day at the end of June.



This was a major showcase event for the estate where you rightly and proudly showed the outside world what your businesses are all about. We have had excellent feedback from exhibitors and providing we can 'loan' a suitable building in the future we would like to repeat the event.

Can I take this opportunity to thank all those who ensured the day went well, first and foremost Amerdale/Matt Pochin and their agents for allowing us to use the building. Other key contributors included Groundwork, Profile Communication, Car Repossessions, AWE Electrical, Alpha Omega Security, Ruck Catering, Two Gyms Catering, CWAC economic regeneration team, Winsford Town Council and Rt Hon Stephen O'Brien who kindly devoted time to open the expo.

Business generally across the estate remains buoyant and it's pleasing to see investments being made by Mitras at factory 2, Tripak, Timstar, Bam Nuttall and many more. With Pineapple Park, Oasis Park and Navigation Park practically fully occupied the omens are more favourable from a business perspective than for many years.

I appreciate we have several 1960s style industrial sites which are hard to find uses for in this changed world. In years to come I am confident these plots will be redeveloped for the current needs of business.

May I extend a warm welcome to the new companies featured in this bulletin which include Brill Energy, Toota My Hoota, Timstar and Build Skill Plus.

Finally, we currently have a vacant position on the Winsford 1-5 Executive Board, if any suitable business representative resident on the estate would be interested in finding out more about the position or would like to nominate themselves for Board membership, please contact Mike Kelly for further details.

If I can assist you at any time please do not hesitate to contact me.

Peter Price Chair of the Winsford 1-5 Business Environment Group

Ambassador Antalis directors step down after 64 years of service

Two senior directors at Ambassador Antalis have retired after notching up a combined 64 years of service at the Road One company.

Operations Director Tony Petrie worked for 34-and-a-half years for the packaging specialists and Managing Director George Ladley clocked up 29-and-a-half years.

They said farewell to colleagues with a celebration looking back over their contribution to the company over the past three decades.

George said: "I am proud to have been part of a business that has gone from a turnover of £4m to over £30m. It was a particularly proud moment when the company moved to

its current site from Road Three in 1998, which was a sign of the company's progress."

Both Tony and George have overseen many significant milestones in the company's history – including the sale of Ambassador to Antalis McNaughton paper merchants in early 2012 to create Ambassador Antalis.

Edith Bebbington, packaging sector PA, has worked for the company for 16 years. She said: "You knew the door was always open if you wanted to talk to George or Tony. It was a very emotional day for all staff when we waved farewell but we wish them well in retirement."

Tony added: "I am looking forward to some holidays!"



Tony Petrie, left, and George Ladley.

A new film promoting the estate as a prime business location can now be viewed on the Winsford Industrial Estate website.

The Winsford 1-5 Business Environment Group has invested in producing the video to highlight the range of companies and exciting developments happening at the estate and attract new businesses.

Business owners help to promote the estate as a great location to trade and prosper, with security and environment enhancements where businesses are proud to bring customers.

You can view the film at www.winsford1-5.co.uk.



Brick laying apprentice training centre is first in the north west

A unique new training centre for young people in the north west is launching at Winsford Industrial Estate.

Build Skill Plus has just moved into premises at Pineapple Park and will provide industry-based specialist brick laying training and apprenticeship opportunities for 15 to 19 year olds – the first of its kind in the region.

The business is the idea of Mark Burgess and Daniel Marshall, who both started out in construction as apprentices in the 1980s.

They have chosen to launch the enterprise at Winsford Industrial Estate because of its fantastic central location and transport links.

Mark said: "We already have strong links with businesses in Crewe and Nantwich and now with our new premises we are ideally located to build partnerships with more companies and schools across Mid and South Cheshire, Liverpool, Manchester and beyond."

Build Skill Plus works to secure apprenticeships with regional construction companies, mainly local companies and sole

traders, and link these with young people looking for opportunities in the trade.

The apprentices will then come to the Pineapple Park centre to complete practical and classroom-based elements one day a week as they work towards NVQ qualifications. Mark and Daniel believe it is the only specialist brick work training company in the north west.

They are investing in remodelling the Pineapple Park unit to create specialist classroom and workshop areas and plan to take on more part-time trainers as the business grows.

"We work directly with the industry to encourage businesses to take on apprentices and to raise awareness of the financial and other benefits to their company," said Mark.

"We will have the best staff and the right expertise in addition to first class facilities and top quality resources, to ensure we become the top apprenticeship training centre in the north west."

Mayor officially welcomes new firm to the estate

The Mayor of Winsford Mike Kennedy officially opened the premises of a new business that has moved to the estate.

Timstar, a supplier of science and laboratory equipment to the secondary education market, moved into Ion Path in July.



Simon Leggett with Winsford Mayor.

The official opening was also attended by the ASE Chair elect for 2012 - 2013 Peter Robinson and Wall Family Enterprise CEO Sandy Branmeir.

"It is with great pride that we can share the opening of this site with our colleagues and esteemed guests," said Simon Leggett, Managing Director of Timstar.

"Sharing the success of this move and what has been achieved by the team gives me great belief that Timstar will go from strength to strength."

As well as designing and manufacturing their own equipment under the 'Benchmark' brand, Timstar also distribute their goods worldwide.

The move to Winsford Industrial Estate was part of the company's plans to future-proof Timstar by moving to a site that allows them a larger warehouse to hold all products in stock, enough office space for expansion and a new laboratory for testing products.



The opening of Timstar.

Toota My Hoota rolls onto estate

New car wash and valeting service Toota My Hoota is making a splash at Road One.

The new business has taken on a 15,000 sq ft site and is now employing eight people, including professional valeters with 20 years of experience.



Offering everything from a standard wash and valet to a full professional service and even a collect and delivery service, it is already working with a number of estate businesses.

Business owner Wayne Papworth has now also opened a shop on site and online, selling car care and cleaning products and car accessories.

As well as established brands, the retail offering will soon include Toota My Hoota branded car care products, a range which will be hitting the market in the coming weeks.

Wayne's initial plan for the business was to find warehouse and retail space to house his car product enterprise, but on seeing the Road One site he realised it offered the potential for much more.

He said: "When we saw the site we knew it would be great for a car wash and valet centre as it is in a prominent place on a busy road and surrounded by an established business community, and would be the perfect way to showcase the products direct to customers."

The business has also launched Granny Toot's Kitchen since moving to Road One – a snack van providing freshly made sandwiches, burgers, bacon rolls and more. It has also launched a 'drive-through' coffee service where motorists can roll up for a caffeine hit on the go.



The Toota My Hoota team.