

SUMMER NEWSLETTER

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MESSAGE FROM THE CHAIR



Hello and welcome to the Winsford 1-5 summer newsletter.

Well the year seems to be flying by and I can't quite believe we're more than halfway through 2023 already. I hope the first six months have been positive for you and that business is heading in the right direction.

As always it has been a busy period on the estate with plenty of positives to reflect on and also look forward to.

Firstly I'd like to say congratulations to Saint Flooring who were this year's quiz winners. It was great to see the competition back in action and so many teams getting involved.

Elsewhere, we are delighted to welcome a number of new businesses to Winsford 1-5. These arrivals show the continued popularity of the estate and you can read more about them in the updates section.

In other news, we're sure you'll be pleased to know that the BID board has increased the training budget due to the uptake from businesses. The extensive programme of sessions has always been well received and it's great to see such interest in the courses. Make sure you take advantage of them as and when you can.

Talking of initiatives to get involved with, please read about the King's Awards for Enterprise on page five. They could provide your business with invaluable exposure so have a look.

Moving on and a quick update on encampments. We continue to have meetings with Cheshire Police regarding these and are constantly looking at the best ways to deal with them. Rest assured it is one of our key priorities and we will keep you informed as and when updates are available.

And finally, we are looking forward to the AGM which is coming up in August. All businesses are welcome to attend to hear about what we've been delivering and our plans for the future. Look out for more details over the coming weeks.

That's all from me for now. Enjoy the rest of the summer and keep your fingers crossed for more good weather.

Yours Sincerely,

Pete Price

Chairman of the Winsford 1-5 Executive Board



COVERIS DONATION TO HELP RESTORATION PROJECT

Road One's Coveris has donated £4,000 to the Samaritans to help fund an urgent building and restoration project.

The charity's Mid Cheshire Centre in Northwich is in a bad state of repair and is facing a bill of around £37,000 to make the necessary improvements.

After hearing the news, the team at Coveris Winsford applied for a grant from the Coveris Community Fund (CCF) to help with the repairs.

The CCF is a UK-based trust initiative set up by the business to support charities and community initiatives, give staff greater involvement in deciding which good causes to support, and to encourage them to undertake volunteering.

As well as donating £4,000, Coveris Winsford employees will also be helping with the restoration of the centre.

Mike Richardson, Technical Director at Coveris Winsford, said:

"I'm delighted and proud that the CCF is supporting our local Samaritans' appeal for funding to help pay for the refurbishment."

"This is a valued charity in our local community – they offer help and support to people who are struggling to cope 24 hours a day, seven days a week."

"Our enthusiastic team of volunteers are on standby to lend a hand during the restoration project and can't wait to get started and see the finished results!"



To read the full story, go to: <https://bit.ly/42SzEU1>.

CONGRATULATIONS TO OUR BUSINESS TEAM CO-ORDINATOR

A huge well done to Business Team Co-ordinator **Stephanie Leese** who was voted Groundwork's employee of the year.

Steff plays a huge part in the BID team through organising training, supporting the BID manager and helping the various BID teams across Cheshire.

Well done on your award Steff, it was thoroughly deserved!



TOP 100 RECOGNITION FOR WINSFORD 1-5 FIRM

Winsford 1-5's Saint Flooring has been recognised in The OMB100 as one of the very best Owner Managed Businesses in the North West.

Criteria for the award include delivering high growth, reporting strong financial results and being well governed.

David Heafey, Senior Director at Saint Flooring, said:

"In this uncertain economic climate, it is a great achievement for Saint Flooring and Mr Steve Turner to be included in the OMB100 for 2023."

Saint Flooring provides flooring finishes, show homes and soft furnishings to the new house build sector and has four depots.

The company's operational area covers the North West, East Midlands, West Midlands and the South.

To find out more, please go to: www.saintflooring.co.uk.

COMPANY CONTINUES TO EXCEL

Excel Plastics, located in the Pheonix Centre, are continuing to expand the quality of the services they offer after investing in new CNC machinery. The machines reduce human error and material wastage while also increasing productivity.

With over 20 years' experience in the outdoor living space industry, Excel have built their expertise through designing, sourcing, distributing and installing products, and have now focused all of this knowledge into manufacturing.

This means their customers can trust Excel at every step to manufacture and deliver the highest quality products for home and lifestyle projects.

If you are looking to have something precision cut (plastics/metals) to suit the needs of your business, please contact **Leonie** on **01260 253 322** and she will be able to discuss your requirements with you.

For more information, please visit:
www.excelplastics.co.uk.



LATEST QUIZ CHAMPIONS ARE CROWNED

Businesses from around Winsford 1-5 renewed their quizzing rivalry at the end of March to see who would lift the coveted Winsford 1-5 Challenge Cup.

Held at Wharton Conservative Club, the teams enjoyed some excellent food before getting down to the serious business of the quiz itself.

It was a close-run thing, but in the end Comfortably Dumb from Saint Flooring came out on top, just pipping Quizzly Bears from Mitras to take the crown.

Third place went to another team from Saint Flooring, Planning Error, who did well to pip the competition to a place on the podium.

The prizes weren't finished there however as there was still the matter of the famous wooden spoon to be handed out as well as awarding the best team name.

Ultimately it was Hipswing's Quizswing who finished last while another Mitras team, Simple Minds, received the honour of the most creative title.

The Winsford 1-5 BID Team would like to thank all businesses who took part in what was a great night.



KNOW YOUR NEIGHBOUR – ASHLEY COMMUNICATIONS

Did you know that Ashley Communications has been providing mobile phone packages, fleet tracking and stolen vehicle tracking solutions to people and businesses in Winsford and the wider area for over 30 years?

The business was established in 1989 by Geoff and Diane Ashley and has now been taken over by family member Lee.

Lee is vastly experienced when it comes to building bespoke mobile phone packages that are tailored to the needs of businesses and is also an expert when it comes to complete vehicle tracking solutions.

The company's mobile engineer has over 30 years' experience too and is available to travel onsite and provide any installation requirements.

Whether supplying sole traders or large businesses, Ashley Communications is dedicated to providing the highest level of service and will always give clients honest and trustworthy advice.

If you would like to discuss anything with Lee, he is available for site visits where he will be more than happy to showcase any of their software and discuss different products.

To find out more about the company including any current offers, visit: www.ashleycomms.co.uk.

EXPANSION ON THE HORIZON FOR PAINT FIRM

A specialist paint firm – established by the fifth generation of the Johnstone paints family – is set to expand and launch a new eco-friendly product after securing a six-figure funding package.

Polar Specialist Coatings was established in 2018 by brothers Tom and John Johnstone, who are drawing on 130 years of paint manufacturing experience to create high-performance products including its sustainable bitumen paint.

The business, which operates from Winsford and first started selling its products on Amazon, secured the investment from NPIF – FW Capital Debt Finance, which is managed by FW Capital, part of the Northern Powerhouse Investment Fund.

The funding will help finance growth and follows the company securing partnerships with Selco Builders Warehouse to distribute its product range.

Learn more here: www.polarcoatings.co.uk.



UPDATES FROM AROUND THE WINSFORD 1-5 ESTATE



Watch them grow

Look out for our new Wildflower areas which have been planted by Cheshire West and Chester Council. You can find them on the new roundabout and next to the sensory garden. These areas have been planted specially with native wildflowers to boost biodiversity. This in turn provides food and shelter for insects and pollinators. For more information, go to:

<https://bit.ly/46i394F>.

Say hello to Ranger Electrical Services

Welcome to Ranger Electrical Services who offer a diverse range of electrical services to their clients, irrespective of the size of home or business. They are also specialists in both solar and EV charger installation. Get to know them via: www.res-ev.co.uk.

Europlas arrive

We would also like to welcome Europlas to Winsford. They are open to both the trade and public and offer a place to buy not only windows, doors and conservatories, but also roofline, rainwater products, rubber roofing, decking, fencing, fixings, tools and more. Check them out online for further information: www.europlaspvcu.co.uk.

Another new addition

The final welcome for now is to Fire and Heat! They are one of Cheshire's Premier retailers for heating products which include wood burners, multi-fuel stoves, gas stoves, ethanol/bioethanol burners, fire pits and luxury fireplaces. Their new show room is now officially open to the public and trade and they are currently running a competition with a prize of £3000 to spend in store. For more details on this, please go to: <https://bit.ly/3NI8hb4>.

Encampments

A meeting took place on 4th May with Cheshire Police Crime Commissioner John Dwyer and the board. This meeting gave the board the opportunity to discuss crime, ASB, encampments and other relevant issues. There was a subsequent meeting with Inspector Murray and Chief Inspector Moss by the BID manager to follow up the issues discussed with the board. Further meetings are to be held with crime prevention officers and the local MP.

Bike to Work

Please keep an eye out for annual bike to work day information which will go out to your businesses soon.

Training

The BID's schedule of free training courses continues to grow and prove popular. If you are looking for training for your staff, please contact Stephanie.Leese@groundwork.org.uk to see what's available.

HS2

The proposed route of HS2 Phase 2b passes through the area of Wimboldsley to the east of Winsford, Davenham, Rudheath and Lostock Gralam. A depot will be constructed close to Wimboldsley to accommodate up to 54 high speed trains. The HS2 Supplementary Environmental Statement and Environmental Statement for the area between Wimboldsley and Lostock Gralam states that the current indicative construction programme is between 2027 and 2033.

King's Awards for Enterprise

The King's Awards for Enterprise was sent to all businesses and uploaded to the website. This is a prestigious award for businesses, recognising and celebrating business excellence across the UK. The recipients of the awards demonstrate outstanding success in their respective fields of innovation, international trade, sustainable development and promoting opportunity through social mobility. Find out more here: www.gov.uk/kings-awards-for-enterprise.



Winsford

Business Environment Group



1-5

Contact Us:

☎ 01606 723 175
✉ Hugh.Shields@groundwork.org.uk
🌐 www.winsford1-5.co.uk

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