

Agenda

Winsford 1-5 Business Environment Group Meeting

Date: 4th October 2006
Location: Cheshire Police Headquarters, Winsford
Time: **11.30 - 12.00 welcome and lunch**
Meeting will start promptly at 12.00 – 14.00

- 12.00pm Welcome from Cheshire Police
- 12.10pm Actions from last meeting – Gary Chester
- 12.15pm Report from the executive meeting
- 12.20pm Estate Managers Report
- 12.25pm Individual Executive Reports
 - o Security
 - o Treasurer
 - o Image
 - o Transport
 - o Business Support
- 12.35pm Presentation on local policing
- 12.50pm Payment of BID levies – Update from Iain Paton, VRBC
- 12.55pm New fire safety order – Debbie Lewis, Cheshire Fire Service
- 1.15pm Smoke Free Cheshire – Rachels Nicholls
- 1.20pm Security Marking Systems
- 1.30pm New Board Members for the Executive
- 1.35pm Police Q&A Forum
- 1.50pm A.O.B.

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Minutes

Winsford 1-5 Business Environment Group Meeting

Date: 4th October 2006
Location: Cheshire Police Headquarters, Winsford
Time: 12.00 – 14.00

Present:

Name	Company	Name	Company
Paul Holdcroft	Reflec Plc	Gary Chester	Ambassador Packaging
Kevin Barry	Reflec Plc	Richard Robbins	Labpak
Peter Price	Office Essentials	Brian Tuohy	Cheshire Fire Brigade
Martin Thornhill	VRBC	Jane Edwards	Working for Winsford
Anita Lucock	VRBC	Steve Buckley	Copes Vulcan
Iain Paton	VRBC	Jo Littler	Dewhirst
Linda Green	VRBC	Ian Wood	Dewhirst
Trish Barlow	VRBC	Steve Blackey	747 Express
Jane Byrne	Brand Express	Mary Taverner	Advanced Medical Solutions
Jim Sneddon	International Paper Containers	Naomi Bates	Advanced Medical Solutions
Richard Flood	Cheshire County Council	Mark Smith	Jiffy Packaging
Steve Margerum	Finning (UK) Ltd	Karen Entwistle	Connexions
Tony Kershaw	County Commercial Stationery	Barbara Tamkard	Connexions
Mike Worthington	Business After Hours	David Gillan	Safety Zone
Andrew Rycroft	Mitras Automotive (UK) Ltd	Richard Haze	Panad
Rob Barlow	Mitras Automotive (UK) Ltd	Janey Bishop	DJM
Greville Kelly	Groundwork Cheshire	Linda Walker	Cheshire Fire Service
Mike Kelly	Groundwork Cheshire	Don Rudd	
Graham Howarth	Office Link	Chris Thompson	Furniture Finders
Steve Margerum	Finning	Paul Smith	

Agenda Item	Minutes	Actions
Welcome from Cheshire Police	The meeting was opened with a welcome from Sergeant Alison Wheeler from Cheshire Police. Alison announced to the Group that a new Business Watch Co-ordinator had been appointed (Judy James) and that Judy was due to start on the 30 th October.	
Actions from last meeting	<p>Gary Chester has met with VRBC planners to increase the level influence the Winsford 1-5 BEG has on planning applications affecting the estate. Following on from this meeting, the Winsford 1-5 Business Environment Group has now become an official consultee on all planning applications affecting the estate.</p> <p>Cheshire County Council have been contacted regarding a proposal from the Group to install two lanes at the roundabout end of the estate. The response has been that due to the limited width of the road it would only be possible to have two lanes at the last 8 meters of the road, and therefore such a change would have little effect on congestion, and will therefore not be implemented.</p> <p>Outstanding action on MK to obtain crime statistics for the estate from April 2006 – September 2006.</p>	MK to obtain crime stats for the estate

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		from April 2006 – September 2006
Report from the executive group	<p>Gary Chester reported that the Executive Group had met twice since the last meeting. In addition he had held meetings with the Police and Planners. Mike Kelly and Gary Chester have also attended a Gypsies and Traveller Liaison meeting.</p> <p>Mike Kelly and Gary Chester met with environmental services at VRBC, and are looking to develop an initiative linked in with the VRBC Smyle campaign.</p>	
Estate manager report	See attached report from the estate manager. Key points raised were Oasis Park development is now complete. Land next to Nash was being developed following its sale by Lin Pac. The site on the corner of Road Three is to be developed by the site owner.	
Individual Executive Reports	<p>Security – The proposal for an estate wide property marking system has been worked up, and will be presented later in the meeting. Mike Kelly has held discussions with three companies regarding installation of CCTV camera at strategic points around the estate. In addition MK has met with VRBC and is currently awaiting feedback from BT on broadband which is one option for sending the data captured by the cameras.</p> <p>Treasurers Report – 95% of businesses have now paid their levies. The funds from the Winsford 1-5 Bank account have now been invoiced by Groundwork, in order for them to be held within the BID bank account. Jane Byrne also confirmed that where money is not spent within a financial year, however it is required for expenditure to cover commitments within the BID this money would be accrued at year end.</p> <p>Image – Tony Kershaw reported that a piece of industrial art work was planned for installation at the southern end of the estate. MK reported that he had recently conducted an estate audit, and a number of maintenance issues had been raised with Cheshire County and Vale Royal Council, and these were now being tackled. A question was raised about the state of unused buildings on the estate. Greville Kelly responded that the Group had a number of image enhancements planned through the Business Improvement District. In addition the estate web site was being finalised, and this would also be used a tool to attract inward investment to the estate to tackle this problem.</p> <p>Transport – The order for the car share web site has been placed. This will go live along with the main estate web site in November. The application for a Lorry Park at the Brighton Bell has been withdrawn for further consideration and development by the owner. The business community was in general in favour of this development, however it was noted that there was substantial local opposition to the proposal. If the lorry park does not proceed at Brighton Bell, Cauldwells have also indicated that they would consider working with estate companies to develop a lorry park facility on the estate.</p> <p>Business Support – The estate web site was under development and a range of training course have been held in recent months.</p>	
Payment of BID levies	95% of BID levies now paid. Two new companies had moved onto the estate, which meant that additional income over and above that planned would be raised. 3 companies who had not paid their levy are to be taken to court to obtain payment.	

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<p>New Fire Safety Order</p>	<p>A presentation was given by Brian Tuohy of Cheshire Fire Service. See attached information sheet on Fire Safety or contact Mike Kelly or Cheshire Fire Service for further information on business responsibilities. www.cheshirefire.gov.uk.</p>	<p>Companies who have not carried out our fire risk assessments to carry these out as they became a legal requirement from October. Mike Kelly can provide support and advice if required.</p>
<p>Smoke Free Cheshire</p>	<p>Linda Green from VRBC reported that the new smoking legislation will be coming into force next year (likely to be summer). The legislation includes vehicles as part of the work place. Linda strongly advised companies to begin taking action now, as opposed to waiting until next year. Central Cheshire Primary Care Trust have a dedicated smoking cessation officer, who is available to offer advice and support for companies to promote smoking cessation programmes.</p>	<p>All companies who wish to encourage smoking cessation amongst their workforce, and require support and advice to contact Rachael Nicholls from the Central Cheshire Primary Care Trust. Tel - 01270 275288 or email Rachael.nicholls@ccpct.nhs.uk</p>
<p>Security Marking System and Vote</p>	<p>Greville Kelly presented the two options the estate companies had for selecting a security marking system. Namely Selecta Mark and Smart Water. (See attached overview of the products). The businesses were then asked to vote on their preferred option. There were no votes for Smart Water and 15 votes made for Selecta Mark.</p> <p>Sergeant Alison Wheel from Cheshire Police stated that the force would support either system, but the force is currently heavily involved with Smart Water on a number of its own projects.</p>	<p>The executive to finalise and place an order with Selecta Mark.</p>
<p>New Board Members for the Executive</p>	<p>Gary Chester explained that the Vice Chair and the executive with responsibility for transport had resigned from the Executive Board (due to work commitments and career development). Gary asked that any business interested in becoming an executive member contact him for consideration by the Executive.</p>	<p>Any interested companies to contact Gary Chester (01606 567000) regarding becoming a member of the executive.</p>
<p>Police Q&A</p>	<p>Qu. - Mike Worthington asked "with encouragement from the group to pay for local PC's is this the way forward?"</p> <p>Ans- Sergeant Alison Wheeler explained "local policing is changing, with the emergence of local policing units in the form of investigation teams and community action team. About 150 community support police officers are in existence (PCs</p>	

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	<p>paid for by local communities). Cheshire Police has an officer responsible for Police Community Officers (Luke Macdonald) who is available to give talks and discuss this option with interested groups.”</p> <p>Richard Robins, stated that following recent improvements, he would like to thank the police for their role in delivering these.</p> <p>Alison Wheeler also mentioned a new police communication system called Portal, which provides a 24/7 text and web mail system to keep companies informed of local issues and incidents. Liz Biddle is the prime contact for this system.</p>	<p>Mike Kelly to contact Liz Biddle to obtain further information about the portal system.</p>
<p>Any over business</p>	<p>Mike Worthington updated companies on Cheshire FM. The radio station is now back on track, and aims to be a 24/7 community radio station serving 95,000 people. The studios for the station will be in the Verdin Exchange, Winsford.</p>	

The Winsford 1-5 Business Environment Group would like to thank Cheshire Police for hosting the meeting.

Future Meetings

Date of next Winsford 1-5 Business Environment Group Meeting – 25th January 2007, 12pm – 2pm.

Date of the next executive group meeting – 13th December 2006

ESTATE REPORT OCTOBER 2006

- Crime being the theme of our 1-5 meeting it is pleasing to report that the level of crime on the estate is now at a very low level. Over the past year we have had three businesses that have had a repeat theft of goods which does indicate that if criminals have a success they are likely to come back if the measures introduced are insufficient. Four years ago the estate was having a crime wave which is now hopefully a distant memory providing we keep up our vigilance.
- We have had good support from the local Insp. Gallagher who deployed officers onto the estate to meet businesses. In addition I met with him to discuss a Home Office scheme which would have allowed us to have a community officer for the estate with assistance on financing coming from central government.
- We are still evaluating two rival product marking schemes for the estate which we hope to distribute to companies before the year is out. The effect of going out for competitive quotes as seen the price drop by £30k and an annual license fee waived.
- Regarding cameras we have obtained quotes and are now awaiting the provision of services from VRBC to allow installation. On completion you will be able to watch the camera activity from your pc. If you wanted to obtain copies of particular tapes they will be made available on request.
- I am pleased to report that CCC highways have made improvements to several entrances on road one as well as making repairs to road two footpath. The barrier on road two footbridge replaced.
- The development at Navigation Park is now complete with the first tenants in occupancy and more showing interest. Oasis Park is attracting a lot of interest and four new businesses are expected to be coming to the estate before the year is out to this quality development. Boughey (Vernons) are developing units on road three.
- Three hectares of land being developed on Lin Pac's site for a distribution business.
- The estates first cafeteria opened at Ruck with tremendous response from the estates workforce.
- Major investment undertaken at KC Autos refurbishing workshops and offices.
- Arriva have moved Crewe garage facility to Winsford.
- Meridian House saw four new companies arrive onto the estate. After many years successful trading from within Meridian House we are about to lose Firestone Flexible Building products who are expanding into customised premises within the town.
- Key companies moving away from the estate are Cosmopolitan and Thermo Elemental. These companies are relocating to China and Germany respectively, with certain elements of work remaining in UK.
- Thermo Onix remain on the estate and are operating at record sales levels with new products on stream.
- Training courses have been held on four separate days for appointed first aider courses exclusively for estate staff.
- The CIEH course Principles of Health & Safety was held on two separate days exclusively for estate staff.
- Storm have centralised their recycling operations on road three from various locations across North West.
- Small and medium sized businesses have taken advantage of the Workplace Health Connect programme to assist with occupational health issues within workforce.
- Continuous programme of visits to estate companies in progress.
- Key message from employers all over the estate, "Our investors, customers and staff require good quality facilities which includes high maintenance public areas"

MIKE KELLY OCT.06

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search

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Local Attractions and Information

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The Winsford 1-5 Business Environment Group

Winsford Industrial Estate News Bulletin

Business Directory for Winsford Ind. Estate

Contact

Welcome to Winsford 1-5

I am delighted to present to you the Winsford 1-5 Business Environment Group's proposal for a Business Improvement District on our estate between 2006 and 2011.

This proposal is the result of months of consultation, discussion and analysis on various proposals that have been circulated amongst the business community.

I do sincerely hope that you have felt involved in this process, and this, the final Business Improvement District proposal reflects what you would like to see delivered over the next five years.

I am also pleased to see the early support for this proposal that has been given by many companies on the estate, and you can read some of their comments and quotes in each of the sections of this proposal.

This proposal is the next step in the evolution of the Winsford 1-5 Business Environment Group. In fact it will be a defining moment. The point at which 'we', the business community take control of our own future destiny. Independent from the ups and downs of public sector financial support. Free from the ties and limitations of government grants and devoid of any political interference, with no one to answer to but ourselves.

As businesses we have a choice to make. A 'yes' vote will ensure that we continue to work together, in partnership, to further develop Winsford Industrial Estate into the premier industrial estate in Cheshire and the North West. Where crime is low, customers pleased to visit, employees happy to work and the business community is connected and able to speak as one.

A 'no vote' will result in the benefits that we have gained in recent years being lost. Benefits such as signage and landscape improvements, inter-trading, joined up thinking on crime and security and our ability to lobby for change.



Car Share



Job Bulletin



Property Bulletin



Security Marking Systems

Objectives:

1. Provide a deterrent to criminals targeting the estate.
2. Trace property back to scene of a crime
3. Supported by the Police
4. Within the Budget of the BID

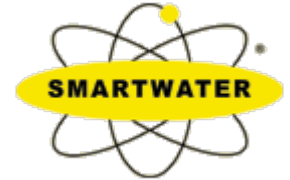


the PLAN 2006-11



Selecta Mark and Smart Water

SELECTA MARK



Support from Police	✓	✓
UV Detection	✓	✓
Microdot	✓	x
Forensic Tracer	✓	✓
Price	£2-3k	£8k



the PLAN 2006-11