

What is the BID?

The Business Improvement District is a partnership between the businesses on the industrial estate and a range of partner organisations. The vision of the partnership is:

"To become the premier industrial estate within Cheshire and the North West capable of attracting, developing and supporting a broad spectrum of companies through the provision of a safe, clean and connected industrial estate."

In 2005 the businesses on the estate approved a proposal to pay an additional supplement through the business rates system (the BID levy). The BID levy has been and will continue to be spent on a number of improvement projects over and above the services that are provided by the Local Authority. The BID will last between 2006 and 2011.

How is it managed?

The project is managed by the businesses on the estate through an elected executive who feedback to the Winsford 1-5 Business Environment Group, to which all BID levy paying businesses are invited to attend.

The Winsford 1-5 Business Environment Group has a formal constitution, and has contracted with Groundwork to project manage the Business Improvement District.

The executive meets at least five times a year, and the Winsford 1-5 Business Environment Group meets at least three times a year. Visit www.winsford1-5.co.uk for copies of minutes.

What projects were funded by the BID in 2006/07?

In 2006/07 the following projects were delivered:

- Provision of an estate manager who has attracted inward investment, enabled companies to remain on the estate through relocating to local properties, liaised between local agencies and businesses on the estate to resolve matters, provided regular updates on estate developments and dealt with general queries estate companies have raised.
- Delivery of training on first aid, health and safety, data protection and driver safety training to more than 90 estate employees and an estate quiz night attended by 125 estate employees.
- Development of a web site for the estate www.winsford1-5.co.uk, featuring property search, job search and business search facilities.
- Installation of SelectaDNA property marking system to every company across the estate.
- Production of estate news bulletins, provision of monthly legal update services on environmental, health and safety matters and 14 companies have signposted to receive workplace health connect visits.
- Development work for the CCTV system across the estate and an estate lorry park facility.
- A review of the bus timetables has been completed, and development work undertaken which will see the introduction of a significant number of new bus shelters across the estate.
- Development and implementation of a car share web site to reduce congestion across the estate.
- Physical landscape improvements implemented including a new entrance feature at the southern entrance to the estate and new signage at either entrance warning criminals of the presence of SelectaDNA property marking systems across the estate.
- Provision of equipment to Furniture Finders to maintain the Road Two Changing Places/Bridge area.

The total BID revenue for the year collected was the budgeted figure of £84,833. The amount spent on BID arrangements for 2006/07 was £48,326*. The under spend has been due to the installation of the CCTV system being postponed until year two of the BID and sites/locations for the lorry park facility not becoming available due to planning and business factors. The under spent money for the CCTV will be accrued into the 2007/08 year. * forecast figure, final accounts will be presented at the AGM on the 18th April 2007.



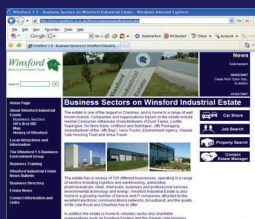
SelectaDNA property marking system installed in every company.



Executive members Gary Chester, Jane Byrne and Tony Kershaw signing the Groups constitution in 2006



Staff from Winsford Ind Estate on a days training



www.Winsford1-5.co.uk launched in Early 2007

BID expenditure plans for 07/08

In 2007/08 we will be implementing the following projects:

Image

Launching a frontage charter; Installation of lighting to illuminate the entrance signs on the estate; Installation of company unit numbers; Installation of a 'Thank you for visiting Winsford Industrial Estate' sign; Enhancements to Road Five; Implementation of a landscape improvement scheme in front of the substation on Road One.

Security

Installation of CCTV; Additional security signage and the launch of a 24/7 rapid text service.

Business Support

Employment of an estate manager; Provision of a legal update service to companies; Development and maintenance of the Winsford1-5.co.uk website; Regular estate news bulletins; Adverts and leaflet drops to promote the estate and the jobs bulletin board on the estate website; Provision of business networking events and the regular Winsford 1-5 Business Environment Group meetings, including a visit by MP George Osborne on the 18th May 2007.

Transport

Maintenance of the Car share website, continue development work on the lorry park facility, review of bus timetables across the estate.

What is the cost?

All premises on Winsford Industrial Estate as identified on Vale Royal Borough Council's rates list will receive a levy for the Business Improvement District based upon the bandings detailed below.

| Premises rateable value (RV) | Levy to be paid |
|------------------------------|-----------------|
| RV > £400,000 | £1750 |
| RV = £250,000-£400,000 | £1450 |
| RV = £100,000-£250,000 | £1199 |
| RV = £50,000-£100,000 | £799 |
| RV = £25,000 - £50,000 | £550 |
| RV = £10,000-£25,000 | £350 |
| RV = £5,000-£10,000 | £250 |
| RV < £5,000 | £199 |



Development work undertaken which will see up to ten further sheltered bus stops across the estate.



A visit to the estate by MP George Osborne, Shadow Chancellor has been confirmed for the 18th May 2007

More information.....

For more information on the Business Improvement District and how your company can benefit contact the estate manager Mike Kelly on 0870 241 5886, mike.kelly@groundwork.org.uk or mobile 07792 618133.

Alternatively visit www.winsford1-5.co.uk/about/businessimprovementdistrict.