



## Agenda

### Winsford 1-5 Business Environment Group Meeting

Date: FRIDAY 3rd JULY

Location: H&M (Off road one).....opposite Iveco

Time: 12.00 – 1400

---

- Introduction from Chairman Gary Chester
- Actions from last meeting and updates, Greville Kelly
- Estate Managers Report
- Guest Speaker, Tony , “BUSINESS IMPROVEMENT SPECIALIST”
- AOB

---

Support by:



*The UK's First Industrial Estate Business Improvement District*

**Cheshire West  
and Chester**

Managing Agent:



## Minutes

### Winsford 1-5 Business Environment Group Meeting

Date: 3<sup>rd</sup> July 2009  
Location: H&S, Road One, Winsford Industrial Estate  
Time: 12.00 – 13.30

Present:

Name	Company	Name	Company
Naomi Bates	Advanced Medical Solutions	Emma Kershaw	County Commercial
Mike Kelly	Estate Manager – Groundwork	Greville Kelly	Groundwork
Jim Sneddon	Saica	Jo Comrie	Vale Royal Borough Council
Jackie Wood	CSS	George Ralston	STM
Peter Tomlinson	Forging Link	Pete Price	Office Essentials
Steve Margerum	Finning (UK) Ltd	Keith Fairhurst	Huntleigh Renray
Steve Buckley	SPX Valves	Paul Rowles	L & M Holistics
Dave Harrison	Henkel	Merle Ochota	L & M Holistics
Sgt Snasdell	Cheshire Police	Jamie Fentem	Meridian House
Andrew Woodbine	AWE Electrical	Steve Mallon	Meridain House
Ian Wood	Dewhirst	Richard Fentem	Meridain House
Darren Kirk	Dewhirst	Karen Keeney	St Lukes
Iain Paton	Vale Royal Borough Council	Andy Hough	Post and Column Company
Mike Worthington	BAHC	Susan Wrench	United Utilities
Jill McCloughlin	Bralin Recruitment	Alison Percival	Percival
Vinnie Riley	VKK Logistics	Lucie Riley	VKK Logistics
Jane Byrne	Brand Express	Apryl Biddle	Minsups

Agenda Item	Minutes	Actions
Welcome and BID project Update –Gary Chester	<p>Gary Chester welcomed businesses to the meeting. Gary raised the recent health and safety incidents, including a fatality and the loss of a hand that have occurred on Winsford Industrial Estate. Gary encouraged companies to take advantage of the H&amp;S services and training available from the Winsford 1-5 Group.</p> <p>Gary reported on the finalisation of the image enhancement projects at the entrances, including the poles and banner, planters and Cheshire fencing.</p> <p>Gary raised the opportunities for inter- trading within Winsford Industrial Estate.</p> <p>Gary asked companies to complete the annual business</p>	

**The UK's First Industrial Estate Business Improvement District**

Support by:



Managing Agent:



	<p>survey. Which is available on line now, and needs to be completed by the 17<sup>th</sup> July.</p> <p>Gary recognised the announcement that SMS MEvac have received the Queens Award Export. Gary congratulated the company</p>	
Project Update	See attached project update report from Greville Kelly	
Estate Managers Update	<p>See attached estate managers report. Mike Kelly reported that companies were facing a range of pressures; some companies were struggling to attract business, others companies are expanding and investing in new premises on Winsford Industrial Estate.</p> <p>Question asked about swine Flu, what are the contingency plans are, and what role can the executive play. Gary Chester reported that the HSE web site has some good links to others sites that contain detailed information about swine Flu.</p>	Mike Kelly to obtain information from public health professionals and guidance for companies on how to manage the impact of swine Flu.
Guest Speaker	Tony M Lean Manufacturing Services. Presented on the role change management can play in developing successful businesses.	
Cheshire Fire and Rescue Service	<p>Peter Chadwick is from the Business Liaison Unit at Cheshire Fire. Peter informed the group that advice and guidance is available from Cheshire Fire service to support companies to manage fire risks. 80% of companies who suffer arson/fire do not recover, due to the impact of uninsured losses.</p> <p>Mike Kelly asked whether the fire service were carrying out checks on fire risk assessments. Peter confirmed that the fire service were looking to visit every premise in the next three years. Help and advice is however on hand in advance from the Fire Liaison Unit.</p>	
AOB	None to report	

Date of next Winsford 1-5 Business Environment Group Meeting/AGM – 9<sup>th</sup> October 2009

ESTATE MANAGERS REPORT SUMMER 09

- Fatality on road 3
- National Lift Share Day 9<sup>th</sup> June, signage and banners across estate
- BIG TIDY 12<sup>TH</sup> June with 20 volunteers, working in Ion Path area
- Unit numbering. Now waiting for council to activate. Mock up sign produced
- Training on first aid and health and safety delivered. New courses set for October
- Cable laying on road 4 and road 1 by Carillion to enhance estate power capacity
- Theft of copper cable generator leads from company on road 1
- ACAS consultancy day 19<sup>th</sup> May
- Highways meeting 21<sup>st</sup> May
- Frontage Pledge launched at Flexfilm
- Weeds chopped back down road two, request for weedkiller
- RTA on road 1, Friday 12<sup>th</sup> June
- Theft over weekend 12/13<sup>th</sup> June at IHS
- Trade counter opened at Ki Chem
- Combined Tyres taking additional premises on road four
- Post & Column taking additional space on road four
- Moving out of Meridian House, IBR and UK Card Processing
- Old Tesco /Wincanton site construction completed
- New developments at Premier Park nearing completion
- Cosmopolitan Textile car park about to be developed
- VKR Logistics re location to Ion Path
- Bedding plants in all planters along road one

---

***The UK's First Industrial Estate Business Improvement District***

Supported by:



Managing Agent:



## Winsford Industrial Estate Project Update - July 2009

### Review of 2008/09

In 2008/09 the following projects were delivered:

1. Installation of major new entrance features at both of the road entrances to Winsford Industrial Estate to further enhance the image of the Industrial Estate. These features consisted of Cheshire fencing, new planting, installation of promotional poles and banners, enhancements to existing hedgerows and trees, along with the planting of a new hedgerow.
  2. Successful launch and management of the 24/7 rapid text service.
  3. On going installation of SelectaDNA property marking system to new companies across the estate. Development work on the CCTV system continued, with a feasible solution identified that is expected to be delivered in 2009.
  4. Provision of an estate manager (Mike Kelly) who has attracted inward investment, enabled companies to remain on the estate through relocating to local properties, liaised between local agencies and businesses on the estate to resolve matters, provided regular updates on estate developments and dealt with general queries estate companies have raised.
  5. Annual Business survey, which identified that 100% of respondents felt that Winsford Industrial Estate had benefited from the BID since its establishment in 2006.
  6. Security and crime training from Cheshire Police was held in June 2008, and attended by a range of companies.
  7. Production and distribution of four estate bulletins across the estate.
  8. Delivery of more than 12 training courses for estate employees on a range of topics including first aid, health and safety, manual handling, and risk assessment.
  9. Provision of an estate managers office within Meridian House.
  10. An estate quiz night was held and attended by more than 130 employees
  11. The second Winsford Industrial Estate Business Awards, attended by more than 110 people from across the estate.
  12. Running the 'go yellow' day in partnership with St.Lukes Hospice which resulted in a Corporate Social Responsibility award from St.Lukes to the Winsford 1-5 Business Environment Group and the companies who supported the day.
    - Expenditure £100,815
    - Income £95,000
- 
- Audited accounts are being prepared in July.
  - Project audit took place on the 2<sup>nd</sup> July 2009

## **Plans for 2009/10**

### **Image**

- Installation of lighting to illuminate the main entrance signs to the estate;
- Continue development work with the Unit Numbering system;
- Image enhancement work outside the sub-station on Road One;
- Maintenance works for key sites;
- Launch of the business frontage charter.

### **Security**

- Commissioning and completion of the CCTV installation;
- Distribution of Selecta Mark to new companies across the estate;
- Continuation of the 24/7 rapid text service.

### **Business Support**

- Employment of an estate manager;
- Provision of an environmental legal update service to companies;
- Development and maintenance of the Winsford1-5.co.uk website;
- Provision of a range of health, safety and first aid training services;
- Regular estate news bulletins;
- Adverts and leaflet drops to promote the estate and the jobs bulletin board on the estate website;
- Provision of business networking events and the regular Winsford 1-5 Business Environment Group meetings.

### **Transport**

- Maintenance of the car share website,
- Seek out opportunities for a lorry park facility, review of bus timetables across the estate.

## **Cheshire West and Chester**

- Since the establishment of the new Authority, meetings have been held with a range of Officers, across different departments and at a range of levels to ensure the continued support for the BID. The outcome of these meetings is that that the level of support received from VRBC will be maintained under CWaC.

## **Business Survey 2008/09**

- Visit the Winsford1-5.co.uk web site to complete a survey of the performance of the BID in 08/09. Opportunity to win a £50 M&S voucher

## **Employment Support**

- Groundwork is investigating opportunities for provision of an employment support project that will seek to complement the estate manager duties.
- This could see Mike Kelly providing specific support to companies on recruitment issues as and when this is required.

## **2011 Onwards**

- A plan to develop a successor BID is being developed by the Executive Board.
- This will seek to identify the need for a follow on BID, and develop the business plan for a successor project between 2011 and 2016.