

Agenda

Winsford 1-5 Business Environment Group Meeting

Date: Tuesday 29th April 2008

Location: Rucks 2 Eat, Road One/Four, Winsford Industrial Estate

Time: 12.00 pm – 1.30 pm

12.00 pm Reception, networking and buffet lunch

12.30 pm Welcome and BID Project Update - Gary Chester, Chair of the Winsford 1-5 Business Environment Group

12.40 pm Estate Managers report

12.50pm Forthcoming projects for 2008/09 on Winsford Industrial Estate

13.00 pm How to calculate and then shrink your Carbon Footprint? - Five essential actions you can take to calculate and then shrink your Carbon Footprint. – Greville Kelly, Groundwork Cheshire

13.20 pm A.O.B and Close

Minutes

Winsford 1-5 Business Environment Group Meeting

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Time: 12.00 – 13.30

Present:

Name	Company	Name	Company
Jane Byrne	Brand Express	Greville Kelly	Groundwork Cheshire
Mike Worthington	Business After Hours	Laura	Lewis Hymanson
Ross Hamilton	Cheshire Police	Richard Robbins	LP Chemicals
Ian Wood	Cheshire Police	Jane Edwards	MCC
Syd Williams	CSS	Robin Lovelock	MCC
Jacque Wood	CSS	Andrew Rycroft	Mitras
Iain Wood	Dewhurst	Graham Howarth	Office Link
Darren Kirk	Dewhurst	Jim Sneddon	Saica
Mike Denny	DJM Logistics	Ken Bain	Saica Packaging
Steve Margerom	Finnings	Steve Buckely	SPX Valves
Mike Kelly	Groundwork	Jacqueline Wilson	Vale Royal Borough Council

Agenda Item	Minutes	Actions
<p>Welcome and BID project Update –Gary Chester</p>	<p>Graham Howarth welcomed everyone, and sent Gary Chester's apologies who is unwell and not able to attend the meeting.</p> <p>Action from the last meeting were reported on as completed.</p> <p>Graham Howarth thanked Jayne Byrne and J Wilson for there support for the 1-5 Business Awards.</p>	
<p>Estate Managers Report</p>	<p>See attached report.</p> <p>MK reported that the estate overall was very buoyant, Navigation Park is full with the exception of one unit. MK further reported that there is great demand for land on and around the estate.</p> <p>MK reported that Tesco site had been sold for £3.4million. This is expected to be broken down into smaller units. Crime has been low, however MK advised companies to remain vigilant, there had been two incidents recently.</p> <p>Mike reported that there is a leaflet to be distributed to residents promoting the 1-5 website in May. In addition an advertising van is being used to promote the estate.</p> <p>MK also reported that a corporate man slaughter event was planned for the estate in May 2008.</p>	<p>All companies to update the website with information about jobs, property to let/rent etc.</p>

The UK's First Industrial Estate Business Improvement District

ESTATE MANAGERS REPORT APRIL 2008

- New companies welcomed to the estate including Wachs, Belas of Cheshire, Easier Debt, Envisage Media, Bentley and Pars.
- Introduced Kevin Morgan (Smokehall Lane) to a number of companies on the estate with a view to making better use of his premises and assisting our own community with some capacity issues
- Initial roof work commenced on the Tesco/Wincanton site
- Attended local jobs fair to promote estate
- Made aware of a £18K generator theft from road one and provided security advice
- Worked with Transco to clean up unsightly entrance
- Corporate manslaughter seminar planned for May
- Planning application for exit signs finally granted. To be positioned w/c 28th April
- To promote web site 42 signs erected across the estate. Promptly removed by VRBC. These signs have been retained and will be put back up in due course on private land.
- To promote Selectamark scheme signs placed on lampposts after discussion with various parties. Promptly removed by VRBC even whilst a discussion taking place with VRBC representative about the issue
- Arranged for a trailer to tour town on 14th May to promote web site and estate in general.
- Arranged for 12000 leaflets to be distributed by royal mail across CW7 postcode w/c 5TH and 12TH of May
- Assisted estate company with short term parking problem
- Met with St Lukes Hospice to try and generate estate interest in the work carried out and also to promote GO YELLOW day and also It's a Knockout competition
- Breakfast networking curtailed due to lack of demand
- Awards night roaring success

- Three good news stories appeared in the local press w/c 21/4. Linpac expansion, Finnings raised £1000 for St Lukes, Reflec continue to innovate and develop high tech systems.
- Estate audit undertaken
- New entrance boards erected with companies in alphabetical order.
- Distributed Easter Eggs donated by Henkel to Greenfield estate
- Met with VRBC to discuss erection of entrance banners. Quote obtained for consideration.
- Worked with CCC/developer on road three road issues
- Programme of free training courses arranged for estate companies to cover certified courses in first aid / health and safety
- Next free courses, 23rd May, Health & Safety, 5th June , Appointed First Aiders
- Bowers/Iveco garage on road three relocated to Wincham after striking a deal with VRBC to relocate various services based outside of Winsford to the road three premises
- Ians Taxi company off Wallace Court relocating to road five
- Kindertons are building new facilities on road three
- Continued to make myself available to any company on the estate for general information and assistance.

Mike Kelly
Estate Manager

BID expenditure plans for 2008/09

In 2008/09 the BID will be funding the implementation of the following projects and services:

Image

- Installation of Cheshire fencing improvement scheme at the northern entrance to the estate;
- Installation of poles and banners at strategic locations throughout the estate;
- Installation of lighting to illuminate the main entrance signs to the estate.
- Continue development work with the Unit Numbering system;
- Business frontage charter.

Security

- Participation with Vale Royal Borough Council CCTV Feasibility Study in order to plan for an effective, monitored CCTV system on the estate;
- launch of a 24/7 rapid text service.

Business Support

- Employment of an estate manager;
- Provision of an environmental legal update service to companies;
- Development and maintenance of the Winsford1-5.co.uk website;
- Provision of a range of health, safety and first aid training services
- Regular estate news bulletins;
- Adverts and leaflet drops to promote the estate and the jobs bulletin board on the estate website;
- Provision of business networking events and the regular Winsford 1-5 Business Environment Group meetings.

Transport

- Maintenance of the car share website,
- Seek out opportunities for a lorry park facility, review of bus timetables across the estate.



How to calculate and then shrink your Carbon Footprint?

Five essential actions you can take to calculate and then shrink your Carbon Footprint

Greville Kelly – Development Director, Groundwork Cheshire

Tel: 01606 723175

www.e-3.org.uk



support from Groundwork

Why worry about your Carbon Footprint?

- **Carbon = Cost**
 - Energy, fuel, water, raw materials all generate CO₂ in the supply and disposal.
- **Company image**
 - Attract customers, staff, investors
- **Legislation**
 - Climate Change Levy, Carbon Reduction Commitment, Climate Change Bill
- **Climate Change**
 - Global warming, unpredictable future climates, droughts, flooding



Step 1 - Calculate your carbon footprint

- Set you boundaries
- Gather your data
- Do your sums -
- Web calculators – Act on CO2
- Standards – Carbon Label, PAS 2050



Step 1 - Calculate your carbon footprint

- **Set you boundaries**
 - Direct impact
 - Indirect
 - Supply chain and raw materials
 - Retail
 - Customers
 - Disposal



Step 1 - Calculate your carbon footprint

- Set you boundaries
- Gather your data
 - Utility and Energy bills
 - Supplier invoices
 - Product information



Step 1 - Calculate your carbon footprint

- Set you boundaries
- Gather your data
- Do your sums –
 - Convert your data
 - Defra conversion figures
 - Gas 0.206kg/kWh
 - Diesel 2.63kg/litre
 - Electricity 0.526kg/kWh
 - <http://www.defra.gov.uk/environment/business/envrpd/df/conversion-factors.pdf>



Step 1 - Calculate your carbon footprint

- Set you boundaries
- Gather your data
- Do your sums
- **Web calculators**
 - Many to choose from
 - ActonCO2.direct.gov.uk
 - nef.org.uk/greencompany/co2calculator.htm



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Step 2 – Become more resource efficient

- **Raw materials**
 - how much comes in goes out as product?
- **Electricity, gas, diesel, fuel**
 - Switch off, use less, fuel types, driver efficiency, engine efficiency
- **Waste**
 - Reduce, reuse, recycle...safely dispose
- **Water**
 - Save a flush, leaks, product.

Quit the carbon

Carbon management at work

Five steps to change

- 1 By turning down the heating by just 1 degree, a saving of 8-10% can be made on the annual heating bill and reduce heating in areas needing less warmth
- 2 Keep windows closed while heating or air conditioning is on!
- 3 Most office equipment, including PCs, monitors, faxes and printers will have energy saving features
- 4 Make use of natural daylight where possible. It costs nothing and can reduce lighting bills by up to 19%
- 5 Encourage staff to turn off lights whenever and wherever they are not needed. Businesses can save up to 15% on their bills by implementing this simple measure

Little book of change

A useful guide from the Business Resource
Efficiency & Waste Programme in the Northwest

e³ a
service
delivered
by:



Groundwork Cheshire: 01606 723175
www.e-3.org.uk



e³ is part funded and support by:



Step 3 – Encourage others to reduce

- Staff
 - Travel to work, www.winsford1-5.co.uk car share, home working.
- Suppliers
 - Embodied green house gas emissions.
- Customers
 - How efficient are your products when in use?



Step 4 – Renewable Technology

Tackle **after** you have improved efficiency

- Biomass
- Solar
- Wind power
- Ground source heat pumps
- Micro- generation



Step 5 – Get some free help and advice...

- Groundwork e³
 - Free resource efficiency audit
 - Master classes
 - Waste Awareness training
 - On-line toolkit
 - Funded and subsidised by NWDA and EU (ERDF)
 - Gary Shawcross – 01606 723175 – www.e-3.org.uk